



RIVERTON

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FOR IMMEDIATE RELEASE

Mark J. Fetah Joins North American Properties as Senior Vice President of Development for Riverton in Sayreville

SAYREVILLE, NJ, June 5, 2019 – North American Properties (NAP) today announced that industry veteran Mark J. Fetah has joined the firm as Senior Vice President/Director, for the Riverton Master Planned Projects, a \$2.5 billion, 5 million sq. ft. mixed-use development comprised of 400 acres on the Raritan River in Sayreville, NJ, 30 minutes from New York City.

Fetah is a hands-on real estate development and construction veteran who has successfully delivered 40+ million sq. ft. of commercial, residential, hospitality, retail, resort and mixed-use projects throughout the United States and abroad. In his new role with NAP, he will be responsible for design, engineering, permitting, approvals, construction and management of the multi-phased Riverton program.

Mark Fetah began his career in hands-on general contracting field assignments, which led to progressively more senior leadership executive roles on noteworthy mega-project ventures such as:

- **Epcot Center** (Orlando),
- **Euro Disneyland** (Paris),
- **Canary Wharf** (London),
- **7 World Trade Center** (New York),
- **Princeton Forrestal Village** (Princeton, NJ),
- **Staten Island Ferry Terminal Renovation** (New York),
- **Hudson River Park Trust** (New York).



“Mark Fetah has worked on some of the world’s most recognizable real estate projects, and he will play a tremendous role in the growth and direction of Riverton as an innovative, retail-driven development,” said Mark Toro, Managing Partner at NAP-Atlanta, which creates immersive mixed-use destinations that deliver on-property experiences. “We are thrilled to add his extensive

background in real estate development, construction, and finance to the Riverton team and help us make Riverton a fun and exciting place for people to live, work, shop, dine and play.”

Mark Fetah will work in tandem with Kevin Polston, Project Executive for Riverton for the past 18 months.

Prior to joining NAP, Fetah oversaw the development, design, project management and CAPEX operations for two of the pre-eminent national real estate investment funds.

“Personally, I am very excited to play an active and central role in bringing Riverton to reality for the enjoyment of New Jersey residents and particularly for the benefit of the citizens of Sayreville,” said Fetah, who has worked with best-in-class commercial real estate development firms in the NJ/NY Region. “We are literally crafting a village that will feature world-class retail, many unique and diverse dining experiences, luxury residential living, modern commercial work environments and opportunity for the latest innovations in hospitality venues.”

“Riverton will truly present a transformative for families and friends to enjoy everything that already makes New Jersey a great place to live and an unforgettable place to visit. From experience, I know for a fact that the unparalleled talent and drive that exists within New Jersey’s vibrant union construction trades, design community and engineering professions will absolutely ensure the ultimate success of Riverton’s grand ambitions.”

Mark Fetah received his B.S. degree in Architectural Engineering, Advanced Construction Management Option, from Penn State. He later earned an M.S. in Business Administration from Carnegie Mellon University and an M.B.A. from University Lausanne in Lausanne, Switzerland.

About Riverton

Riverton is located along the Raritan River, with direct access from the Garden State Parkway at the newly constructed \$40 million Exit 125 Interchange in Sayreville which represents the state’s continued foresight and investment in commerce and economic growth. Riverton will become a retail-driven, community-focused, hospitality-infused mixed-use destination with a blend of retail, residential, office and hotel connected by an abundance of community amenities and gathering spaces for all to enjoy. Planning, design, leasing and procurement all are presently underway; the excitement becomes reality with groundbreaking that will be celebrated in 2019. Learn more about Riverton at ExperienceRiverton.com.

About North American Properties

Founded in 1954, North American Properties is a privately held, multi-regional real estate operating and development company that has acquired, developed and managed more than \$5 billion of mixed-use, retail, multifamily and office properties across the United States. Rooted in its purpose-driven approach to development, North American Properties believes in creating great places that connect people to each other; cities to their souls; partners to opportunities; and individuals to experiences that move them. Headquartered in Cincinnati, with offices in Atlanta, Dallas and Fort Myers, FL, the company has developed 22 million sq. ft. of commercial space and 19,000 residential units in 15 states and 67 cities. In the past three years, North American Properties has launched 36 projects totaling \$2.2 billion in total capitalization. In metro Atlanta, North American Properties led the impressive turnaround of Atlantic Station and the successful ground-up development of Avalon. Currently, the team is redeveloping the reimagined Colony Square in

Midtown Atlanta, and executing the ground up development of mixed-use destinations in Gwinnett County, Georgia, and Sayreville, NJ.

For more information, visit naproperties.com and follow North American Properties - Atlanta on Twitter [@NAPatl](https://twitter.com/NAPatl).

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