



# RIVERTON

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FOR IMMEDIATE RELEASE

## Riverton Is Gathering “100 Reasons to Love Sayreville”

*Attendees of Saturday’s “Sayreville Day” Invited to Share Their Reasons*

**SAYREVILLE, NJ, September 12, 2018** – The annual Sayreville Day is this Saturday, September 15, at Kennedy Park, 807 Washington Road in Parlin.

North American Properties’ Riverton Team, will join in the festivities and look to gather at least 100 Reasons to Love Sayreville in support of the Centennial Celebration of Sayreville becoming a Borough.

Sayreville was incorporated as a modern-day Borough on April 29, 1919, after being incorporated as a Township on April 6, 1876.

The Riverton team invites residents who attend Sayreville Day, a free event, to stop by their booth from 12:00 noon to 4:00 p.m. and share the many reasons to Love Sayreville. Responses will be displayed at the booth and on social media, as a kick-off to the centennial celebration that culminates April 29 of next year.

Riverton is located along the Raritan River, off the Garden State Parkway at Exit 125 in Sayreville. It will be a retail-driven, community-focused, hospitality-infused mixed-use destination with a blend of retail, residential, office and hotel connected by a series of gathering spaces for all to enjoy. The groundbreaking is planned for next year.

Learn more about Riverton at [ExperienceRiverton.com](http://ExperienceRiverton.com).

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