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Sayreville War Memorial High School Student Designs Winning Logo for Borough

Riverton Awards \$1,000 to High School Senior Patrick Pusung

SAYREVILLE, NJ, April 4, 2019 – Local high school student, Patrick Pusung, has made a lasting mark in Sayreville. The borough’s leaders are embracing his municipal logo design which ties into the centennial celebration of the borough’s incorporation in April 1919.

Pusung participated in logo design contest coordinated and sponsored by Riverton, the mixed-use development comprising more than 400 acres along the Raritan River, in conjunction with Sayreville High School’s graphic design department. As the winner of the contest, Pusung, who plans to study graphic design in college next fall, was awarded a \$1,000 scholarship for developing a new logo for the borough.

Pusung presented his creation to Mayor Kennedy O’Brien and the Borough Council on Monday, March 25, 2019.

Students created draft logos based on feedback from Sayreville residents who visited the Riverton tent at the Saint Stan’s Carnival in the summer and at Sayreville Day last fall. Residents were asked: “What does Sayreville mean to you?”

“The descriptive words included family, friends, diversity, hard work, and the connection to the outdoors. The high school art students were then asked to incorporate this feedback into a fresh, new logo,” explained Kevin Polston, Project Executive for North American Properties’ Riverton team. “Patrick’s work demonstrated not only a strong connection to his community, but an obvious talent for design. We’re elated to present Patrick with a \$1,000 scholarship to help him continue to pursue his passion at college next year.”

“We are very proud of you,” Mayor O’Brien told Patrick and his family. “It’s a great design, and it makes us all proud.”

About Riverton

Riverton is located along the Raritan River, with direct access from the Garden State Parkway at the newly constructed \$40 million Exit 125 interchange in Sayreville which represents the state's continued foresight and investment in commerce and economic growth. Riverton will become a retail-driven, community-focused, hospitality-infused mixed-use destination with a blend of retail, residential, office and hotel connected by an abundance of community amenities and gathering spaces for all to enjoy. Planning, design, leasing and procurement all are presently underway; the excitement becomes reality with groundbreaking that will be celebrated in 2019. Learn more about Riverton at ExperienceRiverton.com.

About North American Properties

Founded in 1954, North American Properties is a privately held, multi-regional real estate operating and development company that has acquired, developed and managed more than \$5 billion of mixed-use, retail, multifamily and office properties across the United States. Rooted in its purpose-driven approach to development, North American Properties believes in creating great places that connect people to each other; cities to their souls; partners to opportunities; and individuals to experiences that move them. Headquartered in Cincinnati, with offices in Atlanta, Dallas and Fort Myers, FL, the company has developed 22 million sq. ft. of commercial space and 19,000 residential units in 15 states and 67 cities. In the past three years, North American Properties has launched 36 projects totaling \$2.2 billion in total capitalization. In metro Atlanta, North American Properties led the impressive turnaround of Atlantic Station and the successful ground-up development of Avalon. Currently, the team is redeveloping the reimagined Colony Square in Midtown Atlanta, and executing the ground up development of mixed-use destinations in Gwinnett County, Georgia, and Sayreville, NJ.

For more information, visit www.naproperties.com and follow North American Properties - Atlanta on Twitter [@NAPatl](https://twitter.com/NAPatl).

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